

September 23th & 24th

AWAKENING MUSIC FESTIVAL 2011



TobyMac



switchfoot



**Thousand Foot
Krutch**



Family Force 5



Hauke Nelson



DISCIPLE



GRITS



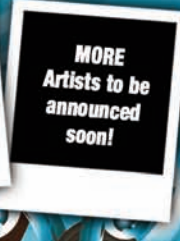
SENT BY RAVENS



SameState



Ashes Remain



**MORE
Artists to be
announced
soon!**



**SPONSORSHIP
INFORMATION**

12,500+ people last year!

Sponsor the Awakening ...

and We'll Help to Support Your Business



Dear Sponsors,

Last September, more than 12,500 people from all ages and backgrounds gathered together at Awakening Festival 2010 ... to enjoy exciting Christian music, for fellowship, worship and just have fun.

The festival is growing and with the success of the two day format in 2010 we will continue 2011 with having two days! This year we're expecting over 20,000 – and we need your help to make 2011 the best year yet. Let us feature your company on the stage and on the gigantic jumbotron, radio ads, t-shirts, the festival program, and we'll give you the big "thank you" from the stage. Corporate tents are also available.

We'll promote your company in America's fastest-growing area which includes Washington DC, Northern Virginia as well as Central and Southern Virginia, Maryland, and Pennsylvania. Please see the enclosed summary and commitment form. Remember, *your contribution is tax-deductible.*

Get ready for Awakening Festival 2011!

Date - September 23th & 24th

Time - Friday - 5p.m. to 11p.m. and Saturday 10a.m. to 11p.m.

Place - Camp Highroad, Middleburg, VA

Headliners - TobyMac, Switchfoot, Family Force 5, Thousand Foot Krutch, Hawk Nelson along with these nationally known award winning bands: Disciple, Grits, SameState, Sent By Ravens and more to be announced soon.

Top Christian music, delicious food, giant slides, rock-climbing walls, petting zoo, face painting and children's games, volleyball and more – it's the D.C. Metro area's largest Christian music event.

Thanks to your participation, admission will be just \$17.00 for groups of 10 or more when purchasing their tickets from April 1st - May 31st, – making it an affordable outing. Kids under six are free!

I will call soon to answer any questions. Meanwhile, feel free to phone 703-669-5550, send an email to info@awakeningfest.com, or visit www.AwakeningFest.com for more details.

The eighth annual Awakening is coming to Virginia. Be there when the music starts!

Sincerely,

Awakening Ministries, Inc.

"I just wanted to say that I went to last year's festival and I was blown away. This year I am telling our church leaders & bringing them all along, I am so excited, this is going to be the highlight of summer.

- Jonathan

"2010 was my first time attending and I just wanted to tell someone how very extremely awesome it was! I wish it was every month!!! I can't even put into words how awesome it was. My little girl and I had a blast. Thank you soooooo much. Can't wait for 2011."

- Annette J.

"An awesome life changing event for my whole family. The tickets were inexpensive and everything else was free!"

- Pete R.

"Inspiring! Great to see this many youth and families spending time together. Watching the youth and seeing them having fun was a thrill. Good clean fun!"

- Dawn D.

AWAKENING MUSIC FESTIVAL 2011

PLATINUM SPONSORSHIP



The Platinum Sponsorship package includes the following but can be modified and customized to fit your organization's needs. Thank you in advance for supporting Awakening Music Festival. For more information contact Paul Reid @ 703-669-5055 or paul@awakeningfest.com.

PLATINUM SPONSORSHIP - \$12,500

- Two stage appearances five minutes each for Saturday and Friday.
- Onstage recognition by the Awakening Emcee throughout the festival (both days)
- Logo on print ads, posters, flyers, direct mail pieces, Official Awakening t-shirts, radio and website.
- Jumbotron Video Advertising - 3 video spots including: two - 2 minute video spots during the day and a 60 second spot during the last break before the headliner. Bonus video spot to run on Friday night.
- Jumbotron Advertising - Ad displayed on the Jumbotron (8-10 displays during the day). Placement time during the last breaks before the headliner and co-headliner bands. Bonus displays for Friday night included!
- Banner placement on all (8 blasts) the HTML email blasts (estimated 35,000+ emails)
- Logo included in the Jumbotron rotating sponsorship message on Friday and Saturday.
- Business exclusivity on site as it relates to the sponsor level. Example: Sponsor University "Z" will be the only university/college given sponsorship benefits (other institutions may exhibit). In all cases, similar businesses may purchase exhibit space but in no case can their space exceed the space of the Platinum sponsor. The NON SPONSOR business will NOT be allowed to purchase Jumbotron space or on-stage appearance times.
- Facebook Banner advertising and facebook mentions (three)
- Logo on all event printed material and top listing on the official event program
- Two full page ads in event program (full color) best placement possible (15,000 est. printed)
- Two exhibit booth spaces in the best possible location. Additional display space may be available as your sponsorship is customized. Includes Friday and Saturday!
- The rights to display three banners (both days), two banners to the left and right on stage and one at the main entrance. Banner requirements: 3' high by 6' wide and provided by the sponsor (due 1 week prior to event)
- Top placement of logo on the back of Awakening t-shirts and in the event Schedule (handed out at gate)
- Top placement of logo and link from the Awakening website homepage - www.awakeningfest.com
- Top placement in the Awakening Festival press releases, Facebook announcements & news articles
- 6 VIP Passes to a "meet and greet" with the headliners & 15 complimentary tickets to both days

AWAKENING MUSIC FESTIVAL 2011

GOLD SPONSORSHIP



The Gold Sponsorship package includes the following but can be modified and customized to fit your organization's needs. Thank you in advance for supporting Awakening Music Festival. For more information contact Paul Reid @ 703-669-5055 or paul@awakeningfest.com.

GOLD SPONSORSHIP - \$7,500

- One stage appearance each day - five minutes each
- Onstage recognition by the Awakening Emcee throughout the festival (both days)
- Banner placement on three of the HTML email blasts (estimated 35,000+ emails), logo placement on the additional 5 blasts.
- Facebook Banner advertising and facebook mentions (three)
- Logo on print ads, posters, flyers, direct mail pieces, Official Awakening T-Shirts and website.
- Jumbotron Advertising - Ad displayed on the Jumbotron (4 displays during the day) Placement time during the last breaks before the headliner and co-headliner bands. Bonus displays on Friday night included!
- Logo included in the Jumbotron rotating sponsorship message - both days!
- Business exclusivity on site as it relates to the Gold sponsor level. Example: Sponsor University "Z" will be the only university/college given sponsorship benefits (other institutions may exhibit). In all cases, similar businesses may purchase exhibit space but in no case can their space exceed the space of the Gold sponsor. The NON SPONSOR business will NOT be allowed to purchase Jumbotron space or on-stage appearance times.
- Logo on all event printed material and Gold listing on the official event program
- One full page ad in event program (full color) (15,000 est. printed)
- One exhibit booth spaces in the best possible location (both days). Additional display space may be available as your sponsorship is customized.
- The rights to display 2 banners, one banner to the left or right on stage and one at the main entrance. Banner requirements: 3' high by 6' wide and provided by the sponsor. Both days! (due 1 week prior to event).
- Logo on the back of Awakening t-shirts
- Gold placement of logo in the event Schedule (handed out at gate)
- Gold placement of logo and link from the Awakening website - www.awakeningfest.com
- 4 VIP Passes to a meet and greet the headliners - both days & 12 complimentary tickets

AWAKENING MUSIC FESTIVAL 2011

SILVER SPONSORSHIP



The Silver Sponsorship package includes the following but can be modified and customized to fit your organization's needs. Thank you in advance for supporting Awakening Music Festival. For more information contact Paul Reid @ 703-669-5055 or paul@awakeningfest.com.

SILVER SPONSORSHIP - \$5,000

- One stage appearance on Saturday
- Logo placement on five of the eight HTML email blasts (estimated 35,000+ emails)
- Facebook recognition through announcements
- Logo on posters, flyers, Official Awakening T-Shirts and website
- Jumbotron Advertising - Ad displayed on the Jumbotron (2 displays during the day)
No guarantee of time of placement.
- Logo listed as a Silver listing on the official event program
- One half page ad in event program (full color) (15,000 est. printed)
- One exhibit booth space for both days
- Onstage recognition during event on both days
- Logo on the back of Awakening t-shirts
- The rights to display 1 banner, at the entrance gate. Banner requirements: 3' high by 6' wide and provided by the sponsor (due 1 week prior to event). Both days included.
- Silver placement of logo in the event Schedule (handed out at gate)
- Silver placement of logo and link from the Awakening website - www.awakeningfest.com
- 5 complimentary tickets
- 5 FREE Official Awakening Music Festival t-shirts
- 2 VIP Passes to a meet and greet the headliners - both days & 8 complimentary tickets

AWAKENING MUSIC FESTIVAL 2011

BRONZE SPONSORSHIP & FESTIVAL FRIENDS



The Bronze Sponsorship package includes the following but can be modified and customized to fit your organization's needs. Thank you in advance for supporting Awakening Music Festival. For more information contact Paul Reid @ 703-669-5055 or paul@awakeningfest.com.

BRONZE SPONSORSHIP - \$2,500

- Logo on website
- Logo included in the Jumbotron rotating sponsorship message
- Logo listed as a Bronze listing on the official event program
- One quarter page ad in event program (15,000 est. printed)
- Onstage recognition during event - Saturday
- Logo on the back of the Official Awakening t-shirts
- Bronze placement of logo in the event Schedule (handed out at gate)
- Bronze placement of logo and link from the Awakening website - www.awakeningfest.com
- 4 complimentary tickets
- 2 FREE Official Awakening Music Festival t-shirts

FESTIVAL FRIENDS - \$1000

- Listed as a Festival Friend on website
- Logo included in the Jumbotron rotating sponsorship message
- Listed as a Festival Friend in the official event program
- 4 complimentary tickets

AWAKENING MUSIC FESTIVAL 2011 SPONSORSHIP RESPONSE FORM



Please return Response Form to:

Awakening Music Festival • 119 Balch Springs Cir SE, Leesburg, VA 20175

or Fax: 703-222-3667

Yes! Please list my company as an Awakening Music Festival 2011 Sponsor at the indicated level.

- Please bill my company (\$ _____), or
- We have enclosed a check (\$ _____).
(Make checks payable to Awakening Ministries, Inc. - A 501 C3 Organization.)

This level of support entitles my company to the following Sponsorship Package:

- Platinum Level Sponsorship Level
- Gold Level Sponsorship Level
- Silver Level Sponsorship Level
- Bronze Level Sponsorship Level
- Festival Friends Level Sponsorship Level

(If you have any questions about your sponsorship package, please email Paul Reid at paul@awakeningfest.com.)

Awakening Music Festival will be promoted through newspaper advertising, magazine advertising, radio, email, the internet and direct mail. Help make a difference in Northern VA & DC – and boost your corporate visibility. For more details, please call one of our festival coordinators at 703-669-5055 or via email: info@awakeningfest.com. Visit our website: www.awakeningfest.com

REMEMBER - ALL CONTRIBUTIONS ARE TAX-DEDUCTIBLE

Please provide the following information: (Please print)

Company: _____ Name or Contact Name: _____
(As it should appear in publications) (As it should appear in publications)

Address: _____

Telephone: _____ Fax: _____

Email: _____

By signing this form, I give permission to Awakening Music Festival to publish the name of my company in Awakening Music Festival publications to be distributed before and during the event. In the event, you would prefer that the name not be included in the publications, please check here: _____ THANKS AND GOD BLESS!

Signature: _____ Date: _____